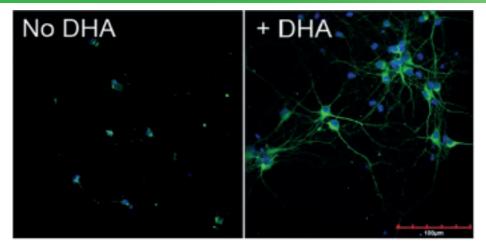


Natural DHA Oil for Pregnancy and Nursing 200mg DHA per Softge



**NOVAMED** 

# DHA Supports Brain Cell Growth. (4)

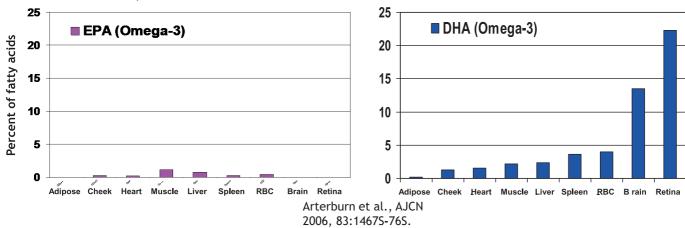


Cerebral cortex neurons exposed to DHA in cell culture extend branches and make connections much like they do during memory and developmental processes.

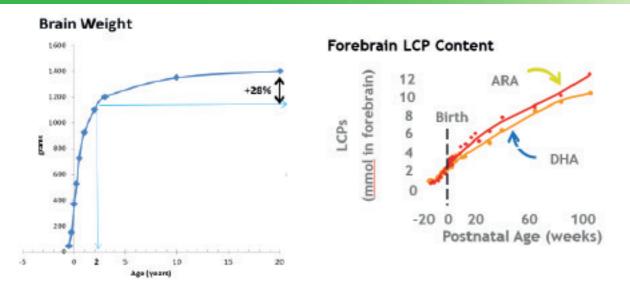
DHA is the primary omega 3 to accumulate in key tissues such as brain and eye, omega 3 EPA concentrations in the brain are neglectable and therefore it is suggested that EPA is solely used by the cells as energy source.

Supplementation with EPA does not markedly change the amount found in breast milk and levels of EPA in breast milk are low compared to DHA. Suggesting no biological need for EPA.

Neurons are unusually rich in the omega 3 fatty acid DHA. (11) DHA is the only Omega 3 to readily accumulate in important neural tissues. (1)



### DHA: Key fatty acid throughout first 1000 days. (4)



### **DHA During Pregnancy & Nursing**

DHA is the primary omega 3 to be preferentially transferred via the placenta to the fetus. (4)

Biomagnification – at delivery, levels of DHA in infant are higher than that of mother. (4)

DHA supplementation recognized to improve maternal status as well as that of the infant. Dose response with DHA supplementation and breast milk DHA. (1,4,6)

### Most Frequently Reported Benefits during Pregnancy and Nursing:

Supports maternal blood and breast milk DHA levels (6,9)

Supports brain and eye development of the fetus and breastfed infants (4)

Supports healthy immune system function in infants (5)

Supports sustained attention in infants and children (3,10)

Maintains lowers risk of having early premature baby (<34 weeks) (2,8)

## Microalgae: The Original Source of DHA



Microalgae is the source of food chain and primary producer of marine omega 3 DHA. DHA algal oil derived straight from microalgae, the source of omega-3 DHA. It started with clean source and ended as pure as pure can be, without ocean-borne contaminants.

#### **Product Information**

Lipid experts all agree that DHA is the active ingredient for fetal growth and development and optimal cognitive health. Therefore, the concentration of DHA, the natural source and the lipid composition in the softgel is the key<sup>(4)</sup>

QualiBrain® contains pure and natural DHA oil. Our high potency DHA oil is clinically validated and supported by the strongest science for use in pregnancy and nursing.

QualiBrain® vegetable softgel has superior sensory profile without fishy off-taste. The softgel is small and easy to swallow. Algal oil algal softgel is the only relevant vegetarian source of DHA, is Halal and suitable for everyone including those allergy to seafood.

QualiBrain® label claim corresponds to softgel content (>200mg DHA).

Take 1 or 2 soffgels daily with meal or as directed by your doctor or pharmacist.

Keep away from direct sunlight and prolonged air exposure. Close tightly after opening. Optimum temperature: between 5 to 25° Celsius.



U.S. FDA GRAS
GMP
GMO Free
Solvent Free
Allergen Free
Vegetarian
HALAL



#### Marketed by:



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